

Sevierville

Where Smoky Mountain Fun Begins!

Sevierville Chamber of Commerce • 1-888-SEVIERVILLE • www.VisitSevierville.com

Shopping Itinerary

www.ShopSevierville.com

Located in the heart of the best outlet, antique and craft shopping in the country, Sevierville is a shopper's paradise. From designer clothes and outlet stores to mountain crafts and flea markets, shoppers find a variety of treasures in Sevierville.

Day 1

Love fashion? Sevierville has your outlet. Explore **Tanger Five Oaks Factory Outlet Center** (<http://www.tangeroutlet.com/sevierville>) for great deals on more than 100 high end name brands, including Michael Kors, Coach, Polo Ralph Lauren and more. AAA and CAA members can pick up a free Tanger Coupon Book at the mall office (\$5 value) to help save hundreds on the already marked down merchandise at this shopping haven. Before you arrive, be sure and download the free **Tanger App** (<http://www.tangeroutlet.com/getconnected/tangerapp.aspx>) to your mobile device for additional savings and a list of which stores are having the best sales that day.

Then try some outlets you may not know – like East Tennessee's original outlet, **Hammer's** (<http://hammersstore.com/>). At this everything-but-the-kitchen-sink store you can find department store quality clothing alongside bins of sample shoes (hint: if you're a size 6 run, don't walk, to Hammer's). Tools and garden supplies line up beside beautiful wool rugs and children's books and games are tucked in between bathmats and insulated lunchboxes. You definitely have to dig, but you can find some great deals.

Day 2

Go for "Made in Sevierville" products today.

It doesn't get more local than the handmade goodies available at working apple orchard **The Apple Barn & Cider Mill** (www.applebarncidermill.com). Watch as local food craftsmen make apple pies, ciders, candies, apple butters, ice cream and more right before your eyes. Then set off on the **Rocky Top Wine Trail** (www.rockytopwines.com). The five wineries on this trail, one of which is located at The Apple Barn and Cider Mill, are all within twelve miles of one another and each feature a different style of wine making – including honey wines – made with regional agricultural products.

This afternoon, explore the gallery of Sevierville artist **Robert A. Tino** (www.robertatinogallery.com). Self-taught and immensely talented, Robert's paintings feature the beauty of the Great Smoky Mountains. His farmhouse gallery (which is on the National Register of Historic Places) even features the historic woodworking of another noted local artist, master craftsman Lewis Buckner.

Day 3

Find something unique! Head to **Smoky Mountain Knifeworks** for an amazing shopping experience. This 88,000 square foot retail store holds a tremendous assortment of cutlery, kitchen ware and collectible knives. With the new addition of the Smoky Mountain Guns and Ammo section, this mega-store continues to expand its offerings. Of course, one of the neatest collections of merchandise to be found anywhere is in The Relic Room of Smoky Mountain Knifeworks. There, you can purchase everything from antique pottery, tintypes and propaganda buttons to actual fossils!

Then scour the flea markets for more treasures. The **Great Smokies Flea Market** (www.greatsmokiesfleamarket.com) is a 200,000 square foot indoor flea market with over 600 vendors (open year-round on Fridays, Saturdays and Sundays from 8am until 5pm). Be sure and check out their seasonal farmer's market as well. **Flea Trader's Paradise** is another giant, air-conditioned flea market offering up the unique and unexpected. Flea Trader's Paradise is open Fridays 9am until 5pm and Saturdays and Sundays from 9am until 6pm. The flea markets are within a few miles of one another, so you can easily visit both in one day.

Day 4

Do you have friends and family who absolutely love the great outdoors? Sevierville's outdoor outfitters can help you find the perfect gift. **Bass Pro Outdoor World** (www.basspro.com) and **Orvis Company Store** (www.orvis.com) each offer a tremendous variety of hiking, fishing, camping and outdoor gear. Make sure your outdoorsman (or outdoorswoman) is fueled up before hitting the trails with some unique jerky from **The Beef Jerky Outlet** (www.tennesseejerky.com). A jerky lover's heaven, The Beef Jerky Outlet features more than 200 varieties of jerky by the bag, by the jar or by the barrow. The meat selection ranges from standard fare to exotic meats such as elk, alligator, ostrich and wild salmon.

Day 5

Create your own work of art after visiting two of Sevierville's renowned craft stores. Featured in *Quilt Sampler Magazine*, **The Cherry Pit** (www.quiltingatthecherrypit.com) is located in downtown Sevierville and specializes in fabric, patterns and books for quilters. Classes are also offered. Another must-see for crafters, artists and scrapbookers is **Your Scrapbook Superstore** (www.yourscrapbookstore.com). A hub of activity, new products and ideas, this store boasts the largest selection of scrapbooking merchandise in the country. Shoppers who arrive on a Saturday may also participate in a free "Make and Take" session to learn new scrapbooking techniques.