

Press Release

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Contact: Amanda Marr
Director of Marketing & Communications
Sevierville Chamber of Commerce

SEVIERVILLE, TN ANNOUNCES SECOND ANNUAL SMALLMOUTH KING BASS TOURNAMENT

Smallmouth Bass Catch-Photograph-Release Event Scheduled for Sevierville's Rivers April 25-26

Sevierville, Tenn. – The Sevierville Chamber of Commerce is proud to present the second annual Smallmouth King Bass Tournament on April 25-26, 2020, in Sevierville, Tennessee. Anglers will test their skills on Sevierville's world-class bass waters in the area's first smallmouth bass only, catch-photograph-release event.

The Little Pigeon River and its tributaries will be the site of this two-day event, and the waters will be teeming with thousands of migrating bass on their spring runs. Anglers may fish from the shore, by wading, or from a kayak.

"This event will rapidly become one of the top catch-photograph-release tournaments in the nation because of Sevierville's world-class smallmouth bass population. No one can touch Sevierville's rivers for smallmouth bass fishing," says tournament director and local fishing guide Greg Ward. "The Little Pigeon River in Sevierville is hands-down the best river smallmouth bass fishing in the nation."

Just why is smallmouth king in Sevierville? According to Ward, the smallmouth bass in Sevierville are genetically superior and enjoy a longer growing season feeding on the abundant protein sources available in our rivers.

Sevierville Chamber of Commerce officials are excited about the event's potential for spotlighting fishing within the city. "Sevierville's shopping, restaurants, and family fun are well-known," says CEO Brenda McCroskey. "What isn't very well known is the quality of fishing and water recreation available in Sevierville. We intend to really promote these outdoor opportunities because they're a truly special way to experience Sevierville."

Winners of Sevierville's Smallmouth King Bass Tournament will be determined by their two-day total length of smallmouth bass greater than 12 inches in length. Realtime tournament updates will keep competitors and spectators alike on the edge of their seats as anglers register their catches. Cash prizes will be awarded to the top three anglers on the final day of competition.

Anglers may register now for the upcoming tournament online at SmallmouthKing.com. Space is limited.

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